



JamesGoode Associates

Lynell M. James
Principal,
JamesGoode Associates

Lynell James brings more than 25 years of diverse business experience to helping individuals and organizations reach their fullest potential. As a senior executive in a variety of industries including financial services, manufacturing and the non-profit sector, Lynell has developed end to end organization effectiveness solutions grounded in a deep understanding of operational and cultural dynamics and has served as a valued collaborator and advisor to her clients.

As a founder and principal of JamesGoode Associates, Lynell works with organizations to operationalize their strategic plans and enhance their leadership and management capabilities. Partnering with the C-suite and internal HR resources, she has helped organizations navigate mergers and acquisitions, implement diversity, equity and inclusion initiatives, and upgrade their internal operational workflows and processes.

In prior roles, Lynell has served as the Senior Vice President, Head of HR Relationship Management at Teachers Insurance and Annuity Association of America (TIAA.) Prior to joining TIAA, she held a senior vice president role at Bank of America, where she led Human Resources for the New England Division, supporting over 5,000 employees in 600 retail banking locations across seven states. Lynell has also served as an executive in banking lending operations.

Lynell holds a Bachelor of Arts in Economics and Africana Studies from Cornell University and a Master of Science degree in Human Services from Springfield College. She has served on the Board of Directors of many not-for-profit organizations including The Graduate Center of the City University of New York, Veritas Rehabilitation (now Good Samaritan Village) and the Women's Educational and Industrial Union (now Crittenton Women's Union.) She is a two-time recipient of the YMCA Black Achiever Award (Massachusetts and Delaware.)